

The Blueprint

Imagine going

From this



To this



In just 12 Weeks

The Leadership
Sketchpad
.com

The Blueprint

The Blueprint is a 12-week intensive programme designed to move managers from surviving to thriving.

Unlike standard courses, it is a **practical design studio** where managers work on real-world leadership challenges.



Why it's different:

- **Design Studio, Not a Lecture:**

- This is a practical 12-week intensive programme where managers don't just learn theory; they **build solutions**.
- We treat management as a craft, using a "studio" environment to design better processes.

- **Personal Lab Time:**

- While other courses use large, generic cohorts, we strictly cap groups at 8 to ensure high trust.
- The real transformation happens in private, dedicated **1:1 Labs** where we help managers to sharpen their tools.

- **Operational Resilience:**

- Managers learn how to remove themselves as a single point of failure.
- By building **repeatable management frameworks**, we ensure the team remains productive and stable even when the manager isn't in the room.

Programme Overview

Module 00 - Calibration

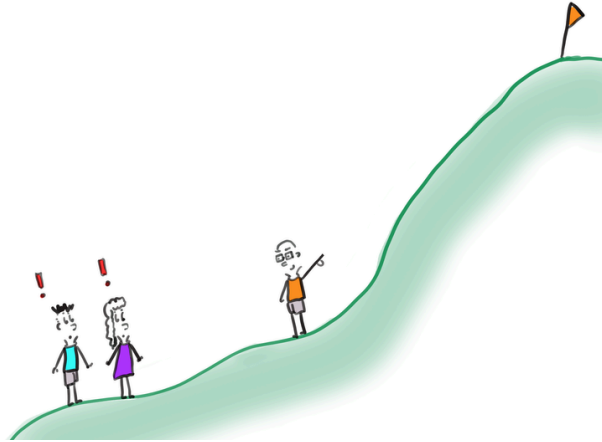
Why We're Here

A pre-course 1:1 to welcome, set expectations, answer questions and understand the friction in each manager's role so that we can set the right foundations for the 12 weeks ahead.



Programme Overview

Unit 1 The Inner Engine



Module 01 - Leadership Identity

What being a Leader really means

You'll learn about the different types of leadership, and understand the difference between just managing tasks and truly leading people. You'll learn how to avoid common mistakes and find your own way of leading.

Module 02 - Psychological Safety and Trust

Making Your Team Feel Safe to Innovate

You'll learn how to build a place where everyone feels comfortable to speak up, share ideas, and not be afraid to make mistakes - and you'll understand *why* this is so important!

Module 03 - Resilience and Stress Management

Looking After Yourself and Bouncing Back

You'll move from "just surviving" to thriving under pressure, building a toolkit to protect your own mental and emotional energy.

Programme Overview

Unit 2 Operational Flow



Module 04 - Problems and Decisions

Solving Challenges and Making Good Choices

We'll give you tools to figure out what's going wrong, come up with solutions, and make better decisions for your team.

Module 05 - Delegation and Empowerment

Stop Doing, Start Leading

You'll build a practical framework to match tasks to people, know what level of autonomy to give, and grow your team's capability.

Module 06 - Goal Setting and OKRs

Getting Your Team Moving in the Same Direction

You'll learn how to tell the difference between activity and impact; and how to create direction and ownership.

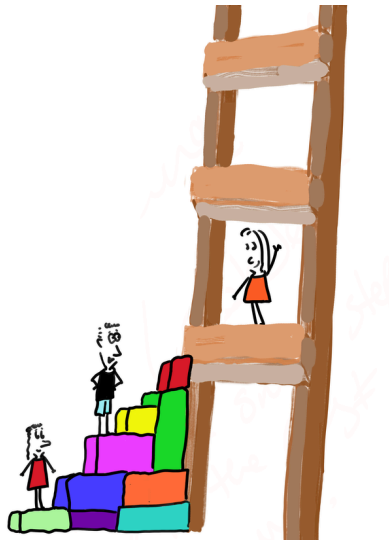
Module 07 - The Distributed Team

Leading Across Borders (and Time Zones!)

You'll learn how to build trust without physical presence, motivate team members you don't see every day, and move from meeting-heavy cultures to async-first workflows.

Programme Overview

Unit 3 High-Trust Dynamics



Module 08 - The Growth Loop

Developing Your People

You'll learn how to move from one-way evaluation to two-way growth and master the art of turning everyday interactions into high-performance coaching moments.

Module 09 - Performance Management

Stop Guessing and Start Grading

You'll build a framework to define what "good" looks like, implement fair measurement systems, and what to do if standards aren't met.

Module 10 - Conflict Navigation

Dealing with Disagreements and Tricky Talks

You'll learn how to handle conflicts in a positive way and deal with disagreements early and professionally so they don't turn into big, expensive problems.

Programme Overview

Unit 4 Future Velocity

Module 11 - Leading Change

Getting the Team On Board

You'll learn to stop treating change like a checklist and start treating it like a conversation. Learn how to map out exactly what to say (and when to say it) to help your team trade their anxiety for action.

Module 12 - The Blueprint

Your Way Forward - Defining How You'll Lead

You'll pull your best tools and toughest lessons into one personalised blueprint that defines the leader you've become, locking in the learning that will drive your team's success for the next year.



The Blueprint

**The Return on Investment (ROI):
Investing in 8 managers is cheaper than losing 1**

Investment Options

We have two ways to start. Both options are for groups of managers, ensuring the whole team improves together.

The Quick Sketch

This is a **risk-free entry**. It's effectively a free pilot if we scale up to The Blueprint.

We pick one of these modules from the Blueprint and our managers learn a tangible process or framework they can implement immediately:

- Psychological Safety and Trust
- Delegation: Moving from Doing to Leading

The Blueprint

For the price of a single recruitment fee, we **level up 8 leaders**, stabilising their teams.

When this programme prevents just one person from leaving, it has already paid for itself 2x over.

The Blueprint

**The Return on Investment (ROI):
Investing in 8 managers is cheaper than losing 1**

The Quick Sketch

Select one 2-hour module
For up to 8 managers

Group investment

\$1,500 (£1,200)

Fully credited toward
booking The Blueprint
within 12 months.

Choose from:

- Psychological Safety and Trust:

Making Your Team Feel Safe
to Innovate

or

- Delegation and Empowerment:

Stop Doing, Start Leading

The Blueprint

12 week design studio
For 4-8 managers

Group investment

4 managers
\$20,000 (£16,000)

5 managers
\$23,000 (£18,000)

6 managers
\$25,000 (£20,000)

7 managers
\$28,000 (£22,000)

8 managers
\$30,000 (£24,000)

Weekly 2-hour Workshops
to learn the tools

Confidential 1:1 Labs
to get support

Stretch Assignments
to embed learning on the job

Next Step

I'd like to book a 30-minute Suitability Call with **The Leadership Sketchpad** team to see how this fits our current needs.



Book a Suitability Call

The Business Case

**The Leadership
Sketchpad
.com**